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Speaker,
Author and
Business
Consultant
**Kennette
Reed**
shows
everyone
how to go
beyond
thinking
about being

a published author and actually becoming successfully published and selling books. She provides the steps that go beyond writing and include choosing a publishing option, writing a book proposal, finding an editor, marketing, printing and distribution. Ms. Reed says getting published has never been easier than it is today. She believes every writer has the opportunity to become successfully published. It only takes knowing the available options, selecting the publishing route that best meets their needs, developing a marketing plan, executing the plan and reaping the rewards. *From Idea to Author: How to Become Successfully Published* is the book every unpublished or published writer needs.

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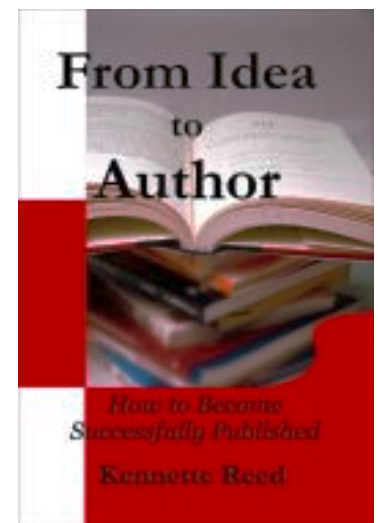
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